Re-envisioning The Museum Experience

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PROJECT DESCRIPTION

The following steps contributed to the execution of this project overall:

First, by analyzing various museum types in NYC (and beyond), students question the experience of moving through spaces in a Museum. Beyond the status quo of ocular centric visual experiences, how can a visitor learn about the artists' intent, methods and message through other senses? It reexamines the visit to the museum and challenges other forms of understanding about the artists or objects displayed.

Second, Research the selected creative individuals in order to begin organizing the group exhibition. This includes learning each individual's history, journey of becoming an artist, methodology and legacy left behind. The examined collaborators have either been influenced by Isamu Noguchi or vice versa in various forms of working together.

Collaborators

Isamu Noguchi, Issey Miyake, Eiko Ishioka, Ikko Tanaka, Buckminster Fuller, George Nakashima, Tange Kenzo, and Shoji Sadao.

Third, Renovate the museum and design the exhibition.







Lonely Tower 1952 Shigaraki stoneware, ash glaze



Large Square Vase 1952 Karatsu stoneware

Re-envisioning the Museum Experience

DESIGN NARRATIVE

Utilizing Noguchi's sculptural piece, Ikebana, as a metaphor, this project Re-envisons the Museum Experience. The idea of Ikebana explores the relationship between the Vase (spatial volume), Branches (visual connection/daylighting) and Flowers (captivating experiences).

As a central design feature, three towers with carefully sculpted openings act as vertical circulation vessels with visual connections to surrounding programs. Also the towers' lightwells welcome visitors calmly to various experiences. While providing sustainable solutions, each room brings innovative sensorial experiences and a sense of inclusiveness. All the immersive and laboratory spaces are intended for visitors to get closer to Noguchi's work and aesthetics.

This project rigorously asked the question "What would Noguchi say about _____ if he were here?"



Vantage Point and Different Angles

Gravitational Arena



Boundary Elimination and Spatial Innovation

The Waterhouse at South Bund

Inspirations For Spatial Strategies





Flexible Ceiling Grid for Partitions and Fixtures

Whitney Museum



Natural materials and multi-sensory The SHEERIN Pavilion

MUSEUM RESEARCH

DESCRIPTION

Many museums and installations provide design experience and inspiration:

The Gravitational Arena of the Museum of Art Pudong surrounds the vertical space and provides visitors with Vantage Point and Different Angles. It allows them to gain different and fresh experiences when traveling through spaces and floors.

The Whitney Museum's Flexible Ceiling Grid allows Partitions and Fixtures to respond to the display needs of different exhibits, giving visitors a more immersive experience when visiting each exhibit.

The Waterhouse at South Bund from Shanghai, Intention to eliminate boundaries between public and private domains. Emphasis on creating meaning in the traveler's experience, breaking away from conventional daily life to generate unexpected surprises.

Sheerin Rock Slabs using Natural materials and Multi-sensory to simulating the spatial atmosphere of a natural quarry canyon after mining through man-made stone, forming an interesting contrast between the artificial and the natural.

Source:

https://www.xubing.com/en/news/details/685

https://whitney.org/

https://www.archdaily.com/263158/the-waterhouse-at-south-bund-neri-hu

https://www.hisheji.com/project/space-type/showroom/2024/02/29/177252









Organic Interior The National Museum of Qatar





Visual/Sound and **Physical Sensations**

Mercer Lab

Inspirations For Sensorial Experiences











light and dark Noguchi Museum

MUSEUM RESEARCH

DESCRIPTION

This project further learns excellent experience design from museum research cases, through online search and offline personal experience.

This project hopes that everyone who comes here can enjoy a rich and unique museum experience like these cases.

Multi-sensory and Interactive

Brooklyn Botanic Museum

EXPERIENCES

Organic Interior

Multi-sensory and Interactive

Visual/Sound and Physical Sensations

Light and Dark

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Source:

https://nmoq.org.qa/en/visit/nmoq-gift-shop/ https://architizer.com/projects/national-museum-of-qatar-shops/

https://www.bbg.org/

https://www.mercerlabs.com/

https://www.noguchi.org/ https://www.sageandcoombe.com/archive/noguchi-garden-museum





1.Visible vs Invisible

2.Fill vs Void





5.Temporary vs Fixed

6.Sculptural vs Occupiable



The opening visually connects the different heights of the space while retaining some enclosure.

3.Dark vs Light





7. Movement vs Pause

8. Analog vs Digital

Light

Digital lighting and natural daylight act simultaneously on the interior space from different directions.

Sensory engagement

Water create sensory engagement into meditative spaces to gather and stay visitors.

Spatial Design Taxonomy

SPATIAL RELATIONSHIPS

4.Thick vs Thin

1.Visible vs Invisible

Openings on the wall allow visual relationships to connect different floors vertically. While the narrow openings only let limited view go through. Therefore, visitors have a controled vision.

2.Fill vs Void

Positive and Negative space is created by the different wall thickness and the openings.

3.Dark vs Light

Skylight in the tower lit the space and enhance the lighting contrast between inside and outside of the tower. Light is leaking through the openings so that visitors could peak into the light well.

4.Think vs Thin

By the shift from thick and thin walls. The thick and thin relationship establishes a dynamic experience for the immersive space. This pattern can also serve for acoustic purpose.

5.Temporary vs Fixed

Modular system made the temporary exhibition space more flexible and inclusive for different types of art pieces. The relationship between change and constancy is reflected in the different exhibition installations.

6.Sculptural vs Occupiable

The sculptural space reflects noguchi's aesthetics while offering functional possibilities. Letting people experience noguchi's organic geometry is the way to make people understand his concept better.

7. Movement vs Pause

Different functional programs are designed for the visitors to create zones of stillness and activity.

8.Analog vs Digital

Posters, projections and screens can all be part of the exhibition

DAYLIGHTING

ENERGY EFFICIENCY



3 Pane windows to prevent heat loss

MATERIALITY

gain UV heat

Reclaimed, recycled, local and rapidly renewable materials are used, such as local reclaimed wood and hemp crete

RENEWABLE ENERGY





Geothermal energy, solar energy and wind energy are used

Sustainable Design Taxonomy



Sufficent daylight through

windows and skylight to





INDOOR AIR QUALITY

EROGONOMIC



Green wall converts carbon dioxide to oxygen to improve indoor air quality





Seats are designed for body objects are customized for people's sight

ADDITIONAL INSULATION + ACOUSTICS







Replacable and reusable modular display system

3" to 6" Mycelium furred wall for additional insulation R-value and also for acoustical quality and create more immersive atmosphere

comfort and the level displayed

LONGEVITY & DURABILITY



SUSTAINABILITY

The redesign of the Noguchi Museum will incorporate sustainability within all efforts. These elements will address the elements of sound, temperature, light, and environmentally sustainable alternatives for recyclable material where applicable.

The museum intends to access sustainability from a life cycle analysis that tracts material and building practices from their conception to their disposal, ensuring that additional materials are sustainable if they ever leave The Noguchi Museum.

Overall, the scheme does not intend to demolish the existing and original architecture of the Noguchi Museum but, rather, to enhance indoor environmental quality and energy efficiency.

Below are the 8 main interventions:

Daylighting **Energy Efficiency Indoor Air Quality** Ergonomic Materiality **Renewable Energy Additional Insulation + Acoustics** Longevity & Durability



LONGITUDINAL SECTION



Daylighting Study and Sustainability Integration







DAYLIGHTING ANALYSIS

May 8th, 2024

SUSTAINABILITY

LEGENDS



The section view shows the daylighting at 9am, 12pm and 3pm coming from the skylight.



ENERGY EFFICIENCY

Three pane windows are installed over the whole space to preserve heat to save energy.



INDOOR AIR QUALITY

Green walls on the first and second floor help improve indoor air quality.



Post construction reclaimed wood are used to make seats, tables, boards and pedestals.



ERGONOMIC

The shapes of seats are designed for body comfort. Objects are displayed at different height according to people's sight level.



INSULATION + ACOUSTICS

Mycelium furred walls for sound barriers to block noise and create immersive atmosphere.



LONGEVITY AND DURABILITY

Flexible grid system for exhibition space allows modular display units that can be replaced and reused.



SECOND FLOOR PLAN



Moment of Pause Within Lightwell 1

DAYLIGHTING

DESCRIPTION

The interior space of this tower uses smooth curved surfaces as the walls, together with the slight inclination of the tower, making the space more sculptural. At the same time, when you enter the space through the terrace, you will feel like entering the interior of a noguchi sculpture, deeply feeling the artist's unique sculptural aesthetics, and you can also take a seat at the bottom of the tower, to have a deeper feeling of the contrast between this kind of asymmetry and the straightness and curvature.



FILL vs VOID



SCULPTURAL vs OCCUPIABLE





Lower Floor Plan

MEANDERING SPACES W/ DEDICATED **IMMERSIVE SPACES**

LOWER FLOOR PLAN

IMMERSIVE/LABORATORY 667 sq ft SCULPTURAL/THRESHOLD 272 sq ft ANALYSIS 273 sq ft

LEGENDS

IMMERSIVE / LABORATORY (1.2.3) SCULPTURAL / THRESHOLD (4.5.6) ANALYSIS (0)

PROGRAM: 7900 sq ft +/-ANALYSIS 450 sq ft IMMERSIVE SPACE 1250 sq ft LABORATORY 850 sq ft EXHIBITION SPACE 3500 sq ft VERTICAL CIRCULATION 1000 sq ft OUTDOOR AREA 850 sq ft

HYPOTHETICAL PROJECT **PROPOSAL AREA**





First Floor Plan

FLEXIBLE EXHIBITION AREA + MEANDERING **CIRCULATION CORE**

#1



IMMERSIVE/LABORATORY 161 sq ft SCULPTURAL/THRESHOLD 272 sq ft EXHIBITION 1302 sq ft

LEGENDS

_____ · ____ · ____ · ____ · ____

IMMERSIVE / LABORATORY (12) SCULPTURAL / THRESHOLD (4.5.6) EXHIBITION (7)

EXHIBITION ARTIFACTS





Second Floor Plan

FLEXIBLE EXHIBITION AREA + MEANDERING **CIRCULATION CORE**

SECOND FLOOR PLAN

SCULPTURAL/THRESHOLD 272 sq ft EXHIBITION 1608 sq ft OUTDOOR 288 sq ft

LEGENDS

EXHIBITION (8.9)

SCULPTURAL / THRESHOLD (4.5.6)

2

OUTDOOR (11.12)

EXHIBITION ARTIFACTS





Longitudinal Section

SOUTH VIEW SECTION

LONGITUDINAL SECTION

Through the longitudinal section, the relationship between the three tower structures and the overall space, as well as the similarities and differences in the immersive space across the three floors, can be understood. The section clearly shows the vertical circulation and how space permeates through the three floors, providing diverse viewing angles through the tower structures.



Transverse Section

WEST VIEW SECTION

TRANSVERSE SECTION

Through the transverse section, the distribution of the three tower structures in the space as a continuous line can be observed. In the middle, from bottom to top, the immersive space of the first floor is visible. The second and third floors feature exhibition spaces with different themes, where artworks are displayed on pedestals. Modular grids and partition walls are employed to create flexible exhibition spaces.



MULTI-FLOOR DIGITAL SCREENS



VERTICAL CIRCULATION (QUIET SPACE)







Circulation: Quiet Space

DAYLIGHTING

DESCRIPTION

The tower's geometry refers to Noguchi's organic aesthetic with twisted and curving walls. Inside the tower, daylight from the skylight forms a sharp contrast between the inside and outside. The vertical circulation on one side of the tower and the opening on the other construct a visual connection. The visitors can catch a partial of the exhibition space through the narrow openings.





Multi-Floor Digital Screens On South Side Of Three Towers

TEMPORARY EXHIBITION AREA DIGITAL SCREEN

DESCRIPTION

These three tower LED digital screens can be used to enhance the exhibition objectives, illuminate gently with white lights or completely turned off as needed.



ANALOG vs DIGITAL







These 4 Enclosed Areas "Re-Envision The Noguchi Museum Experience"



IMMERSIVE & LABORATORY SPACES

DESCRIPTION

In thinking about exploring unique museum experiences that are separate from the exhibition areas, these additional spaces provide sensorial experiences that are specific to getting to know the artist, Isamu Noguchi.

- **1. Tactility Chamber**
- **2. Moment Of Reflection**
- **3. Kinetic Ceiling**

4. Interactive Live Feed (Noguchi Sites Around The World)





Tactility Chamber: Touch Everything

IMMERSIVE SPACE

DESCRIPTION

An enclosed space that's cladded in rough material of marble, granite, basalt, and galvanized steel that can be touched. As the viewer immerses with the wall, they are experiencing a hands-on understanding of the materials that Noguchi used and are transcended into the artist's creative process.



DARK MODE



THICK vs THIN





Moment Of Reflection "Nothingness"



IMMERSIVE SPACE

DESCRIPTION

This room is dedicated to the essence of Noguchi by enhancing the viewer's acoustic sense. The walls are lined with curved benches that face towards the central, circular, built-in fountain. Water drips over the edge continuously as the draining system carries it back to the surface. As the water laps continuously, the viewer is encouraged to close their eyes and be consumed by the sound, or watch the water as it flows over the fountain edge. This is a meditative space that is designed around material, sound, touch and temperature.



MOVEMENT vs PAUSE



Shoes Off Area: Kinetic Ceiling "Gradual Unfolding"



LABORATORY SPACE

DESCRIPTION

The craftsmanship, beauty and tactility of Akari is emphasized in this shoe-off interactive space. Akari production processes and tools are shown and visitors have the opportunity to learn about the structure of Akari by collapsing and closely observing them. Above, the ceiling design reflects the translucent and collapsible nature of Akari. It folds and unfolds slowly, providing a sense of its "rhythmic breathing."



CLOSED POSITION



ANALOG vs DIGITAL







Interactive Live Feed Noguchi Sites Around The World

LABORATORY SPACE

DESCRIPTION

The room brings Noguchi's sculptures to life from around the world. Visitors are welcome to interact with the map which shows where Noguchi's sculptures are located, to experience the sights, sounds, and weather of different locations through live feeds that are projected onto the walls. At the center, sculpture tools are also provided for people to closely observe and touch, to make people connect with art, nature, and creativity in a truly immersive and inspiring experience.



MOVEMENT vs PAUSE



ANALOG vs DIGITAL



MATERIAL

4' 1 1/4"

Pedestal: Recycled Paper MDF Cover: Water Based Non VOC Paint Partition: Recycled Polyester Fabric Panels Track: Metal

7 4 7/16"



DETAIL

DETAIL

5' 4 3/4



Exhibition Modular and Re-Assemblable Partition Systems





EXHIBITION SYSTEMS

Drawing from Buckminster Fuller's Dymaxion Map, the use of equilateral triangles in an exhibition area's floor plan offers efficient spatial utilization. Its modular nature allows for versatile configurations, catering to diverse exhibit layouts. This geometric system ensures structural integrity while providing visual intrigue through angular precision. Additionally, the symbolism of equilateral triangles may resonate with themes of unity and balance, enriching the exhibition's narrative. This design approach exemplifies a harmonious blend of functionality and aesthetic appeal, enhancing the overall visitor experience within the dynamic environment of the exhibition.

Area 7 Area 8,9 Finish



Exhibition Signage/Wayfinding

DATUM LINE PLACEMENT

DESCRIPTION

In order to guide visitors to explore the exhibition hall more easily and independently, various Signage/Wayfinding situations are displayed here.

ADA code heights:

Signage mounted a minimum of 48" above the ground surface and a maximum of 60"

Braille should be positioned underneath the text.

SIGNAGE

Exhibition area number Exhibition information Exhibition objects Tactile text Handrail high (3') Handrail low (2.3') Touch screen



Source:

Alvin R. Tilley ; Henry Dreyfuss Associates ; with an introduction by Stephen B. Wilcox. The Measure of Man and Woman : Human Factors in Design. New York :Wiley, 2002.

https://arc104201516.wordpress.com/wp-content/uploads/2016/02/the-measure-ofman-and-woman-human-factors-in-design-alvin-r-tilley-henry-dreyfuss.pdf



SAMPLE INCLUSIVITY INFORMATION PLAQUE *Template to be interpreted for each artwork exhibited*



Exhibition Area: Inclusive Design

าล		DESCRIPTION
Braille*		Isamu Noguchi's small-scale Bell To model is a powerful tribute to the vi of Hiroshima's atomic bombing. M from sticks and ceramic bells, it echo full-scale design. The model's delicat sturdy construction symbolizes hope resilience amidst tragedy. Each bell h lives lost, while its simplicity reflects guchi's minimalist style. This propose bodies his vision for a universal men of peace and reconciliation. Japanese Spanish
lada del campanario *Braille*	ITED MODEL	
	Ceramic Clay セラミック粘土 Arcilla Cerámica *Braille*	Braille

DESSELL SELECTOR

Tower victims Made hoes his cate yet pe and honors cts Noosal ememorial

INFO PLAQUE TEMPLATE

Our approach towards understanding inclusivity in the museum references Henry Dreyfuss. He completed research that decided "average human body guidelines" and these are in conversation with "differences to handicapped guidelines." In understanding these differences, we can tailor the interior for a range of accessibility statuses. In addition, museums are beginning to understand the history of exclusivity that is evident within standard, or historic, museum spaces. Through analyzing how museums have been in the past, we can consider a more inclusive way forward.

Like many aspects of our society, museums have a history of being designed and tailored towards the able-bodied population. In rethinking the museum, inclusivity has been a priority in the redesign. The following techniques were used to improve accessibility within the Noguchi Museum Proposal:

- Incorporation of Braille
- Blind & Wheelchair assistants and accessibility
- Varied display heights for more equivalent vantage points
- Tactile component to exhibition information plate
- Multi-lingual exhibition description
- Sound incorporated into experience



SOUND



"PEACE: TOGETHER"

Focusing on Peace on earth as a theme, Noguchi's collaborators and their artifacts exhibit messages for planetary health and a world without wars.

The curated individuals have lived through/experienced World War II and consequences of such. The selected artwork, design, and architecture also hint against military solutions to solve global human problems.

TEMPORARY EXHIBITION

Participating artists, designers, and architects:

- Isamu Noguchi (1904 1988)
- Buckminster Fuller (1895 1983)
- Issey Miyake (1932 2022)
- Shoji Sadao (1927 2019)
- Elko Ishioka (1938 2012)
- George Nakashma (1905 -1990)
- Ikko Tanaka (1930 2002)
- Tange Kenzo (1913 2005)



Colombe Issey Miyake



Hiroshima *************



Peace Bridge Photo/Drawing Isamu Noguchi



Hiroshima Peace Memorial Museum Tange Kenzo



Collaborators and Curated Objects - 1F Exhibition Space



"PEACE: TOGETHER"





ISAMU NOGUCHI 1904-1988

GEORGE NAKASHIMA 1905-1990



TANGE KENZO 1915-2005

ΙΚΚΟ TANAKA 1930-2002





ISSEY MIYAKE 1938-2022

EIKO ISHIOKA 1938-2012



1F-Exhibition

"PEACE: TOGETHER"

DESCRIPTION

The theme of this exhibition calls for world peace. The three exhibits in the center of the screen are by the hand of Noguchi, created after he traveled through the site of Hiroshima. The map on the background wall is an interactive projection showing the time and location of nuclear activities around the world, and touching the corresponding area with your finger will provide you with relevant historical information.



CRANES WALL



ANALOG vs DIGITAL







Isamu Noguchi

Collaborators and Curated Objects - 2F Exhibition Space

"PEACE: TOGETHER"





ISAMU NOGUCHI 1904-1988





Buckminster Fuller



2F-Exhibition

"PEACE: TOGETHER"

DESCRIPTION

And in many of their collaborations, Shoji Sadao worked besides and for both Noguchi and Fuller. Noguchi and Buckminster Fuller enjoyed this friendship throughout their lives and produced aesthetic and practical achievements that left their mark. Areas 8 and 9 display their collaborative works. Whether it is hands-on practice or ideological collision, these artworks demonstrate the vital friendship and cooperation between them. Their combined talents and perspectives enabled them to push boundaries, challenge conventions, and pioneer new possibilities in their respective fields.



TEMPORARY vs FIXED



ANALOG vs DIGITAL

