Another land for Akari

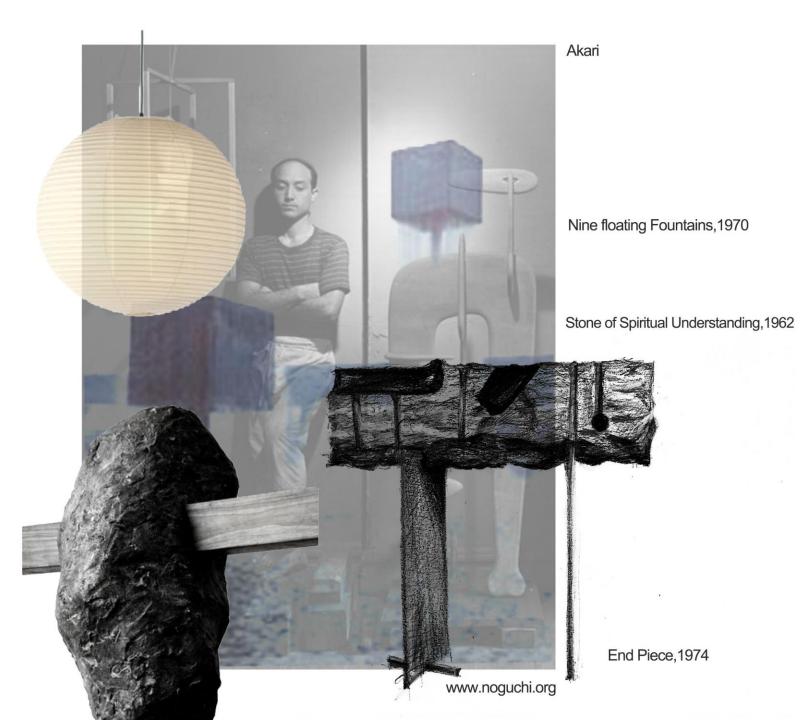
"light things are handled as if they're heavy, heavy things as if they are weightless—in this way, one finds an almost complete control over nature instead of being dominated by it."

— Isamu Noguchi

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Concept Statement

"Floating mass"

The point of this project is to use different scales and locations of stones as the representation of the concept "Floating Mass", creating a dramatic space since Noguchi uses lots of abstract works in stone to demonstrate his understanding of the relationship between humans and nature.

Combining modern construction technology with natural materials to provide a surreal spatial experience. Using the floating system that could accommodate flexible use and reconfiguration, the suspended stones will be enlightened by different Akari. Presents a new transformation of nature in the interior space, also showing the existence of floating as a state of weightlessness.

Applying the unstable seats that could integrate the feeling of weightlessness to create a playful environment, and encourage people to interact with Akari. Allowing the customers to escape from gravity for a moment, and bring an experiential journey for offline purchasing.

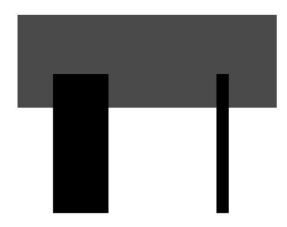
Concept Development

Concept Driver and Design Language

End Piece,1974



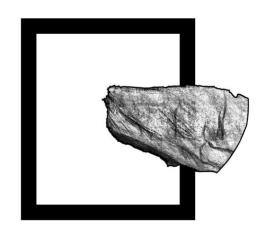
Juxtaposition of opposites



Costume for a Stone, 1982



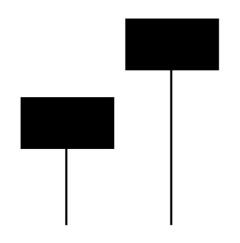
Stick structure



Nine floating Fountains



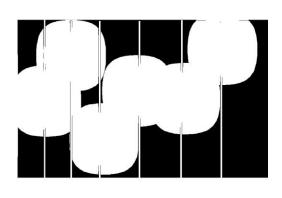
Floating Mass



Akari 16A

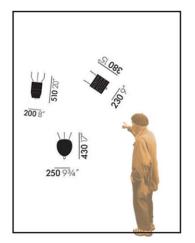


Motion in stillness



Taxonomy

Integrate the design language in site



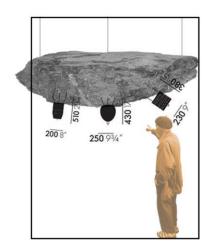


410 16 1/4"

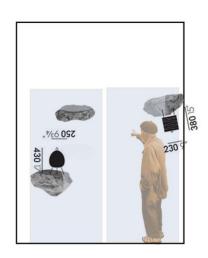
750 29 1/2"

9'10" 9'10" 9'10"

Location of Akari In different posture



520/480 20 1/2*/19* **NOZ 069 420 30/2*



by Aleksander Smirnov

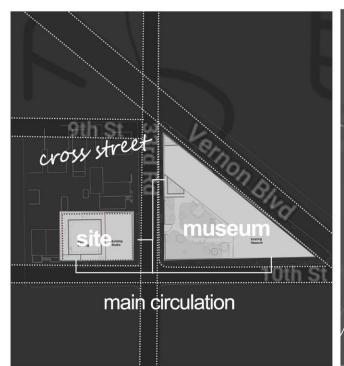
Floating system In different area

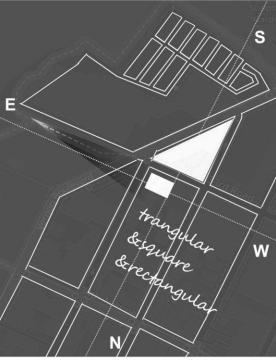
Turned as table for event/education

Weightless seat for showroom

Site Analysis

Circulation between Noguchi museum; Building Materials; Visibility





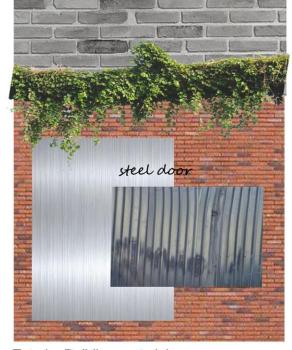


Keep the exsisting entrance since it is the closest door from the Noguchi museum

change the garage door to the glass windows so that it could be

functioned as a window display, increasing the likelihood of both foot traffic and impulse purchases. Improving visibility from the interior and exterior.









Interior Building materials

Material Research

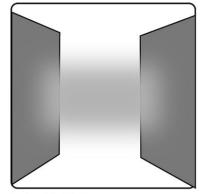
Combination of natural material and materiality

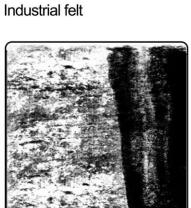




Diagram

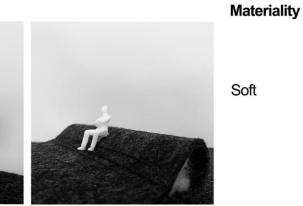








Material Model





Diffuse reflection

Soft

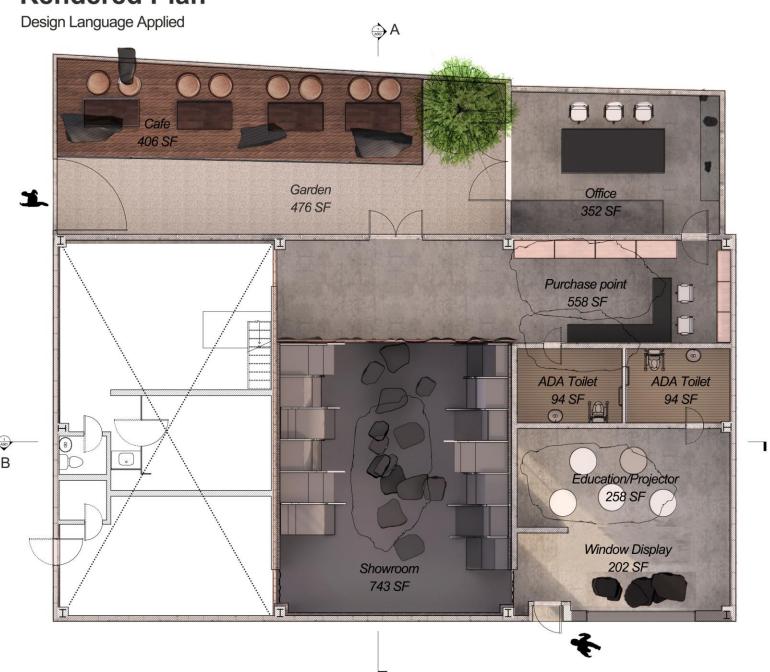




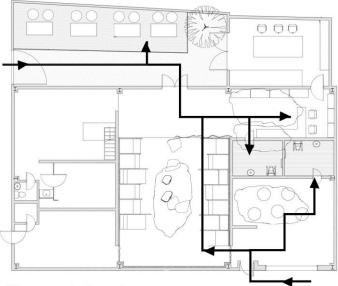
Polished/Rough Organic

Stone

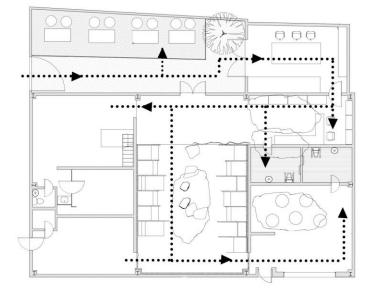
Rendered Plan



Movement of customers



Movement of employee



Rendered Sections

Design Language Applied



Section A 1/4"=1'-0"

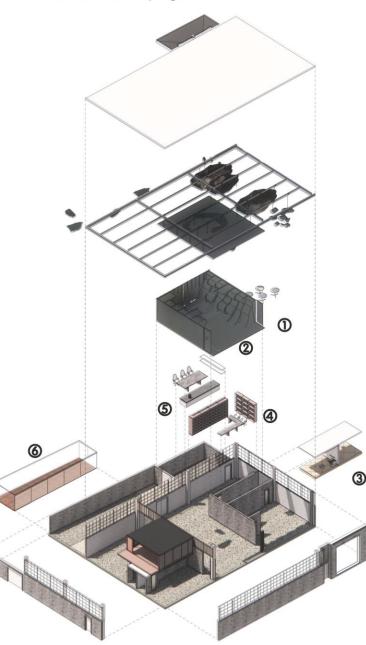
Different heights of stones and Akari



Section B 1/4"=1'-0"

Exploded Axo

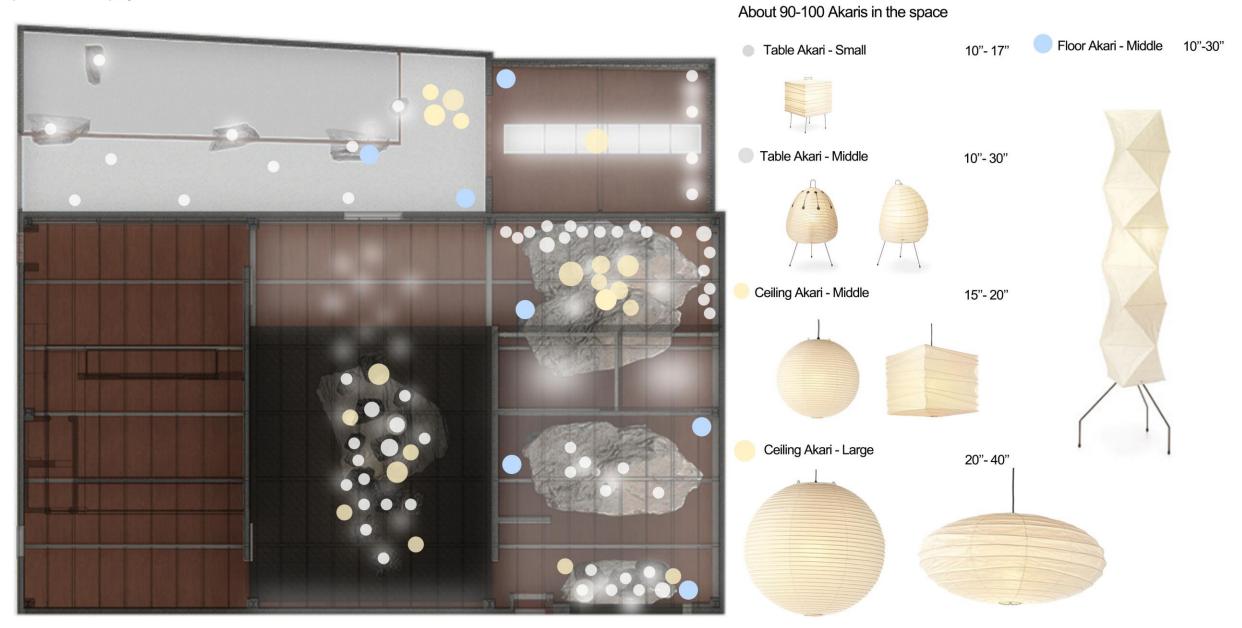
Axo of the different program area





Reflected Ceiling Plan

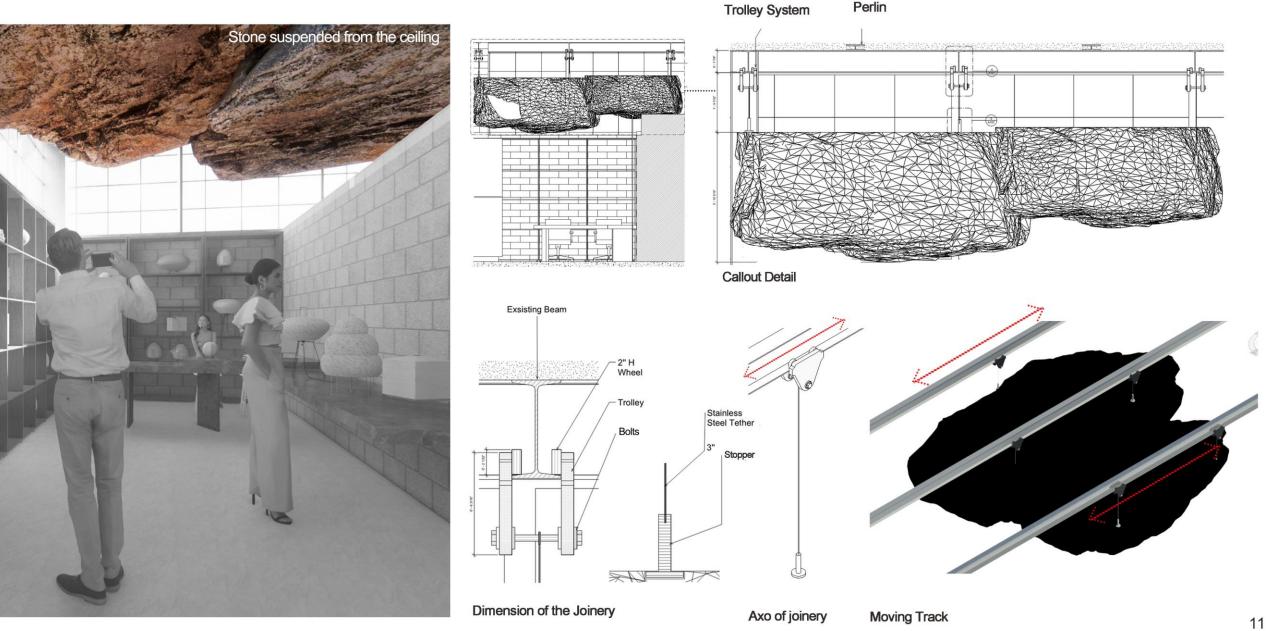
Rcp and Akari Display



Location of Akari

Assembly drawings

Floating system for ceiling stone



Perlin

Entrance Rendering

View from the street







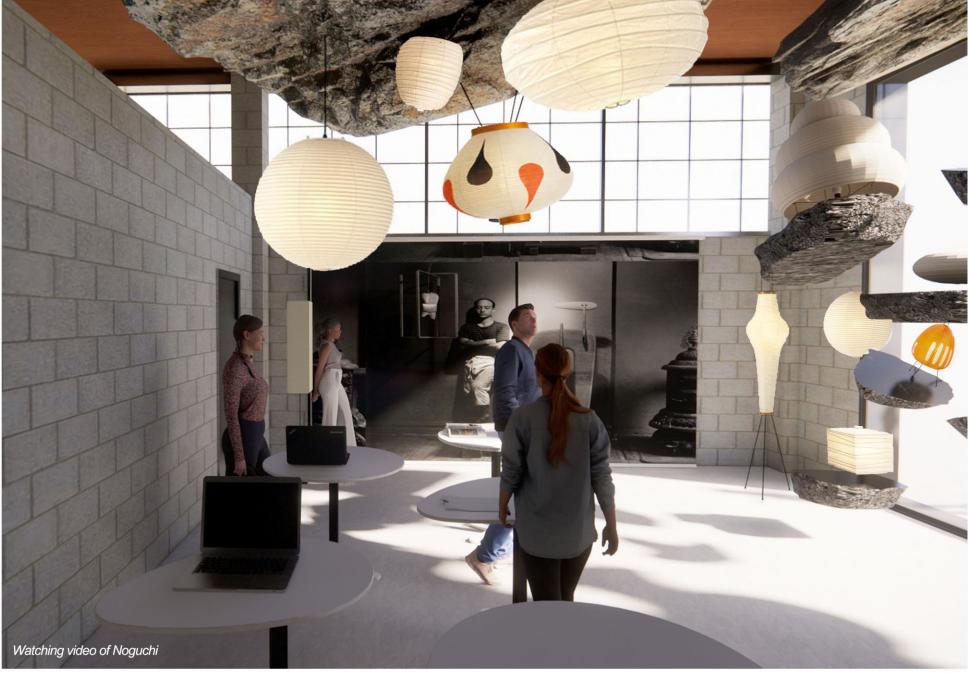
Using the two doors as the entrance. The main entrance is the one next to the window display, increasing the curiosity of the people that pass by. Another entrance is for the one who came from another street, also for the passengers who just want to have a cup of coffee, making the Akari be noticed by different kinds of passengers.

Education Rendering

View from the Education projector area





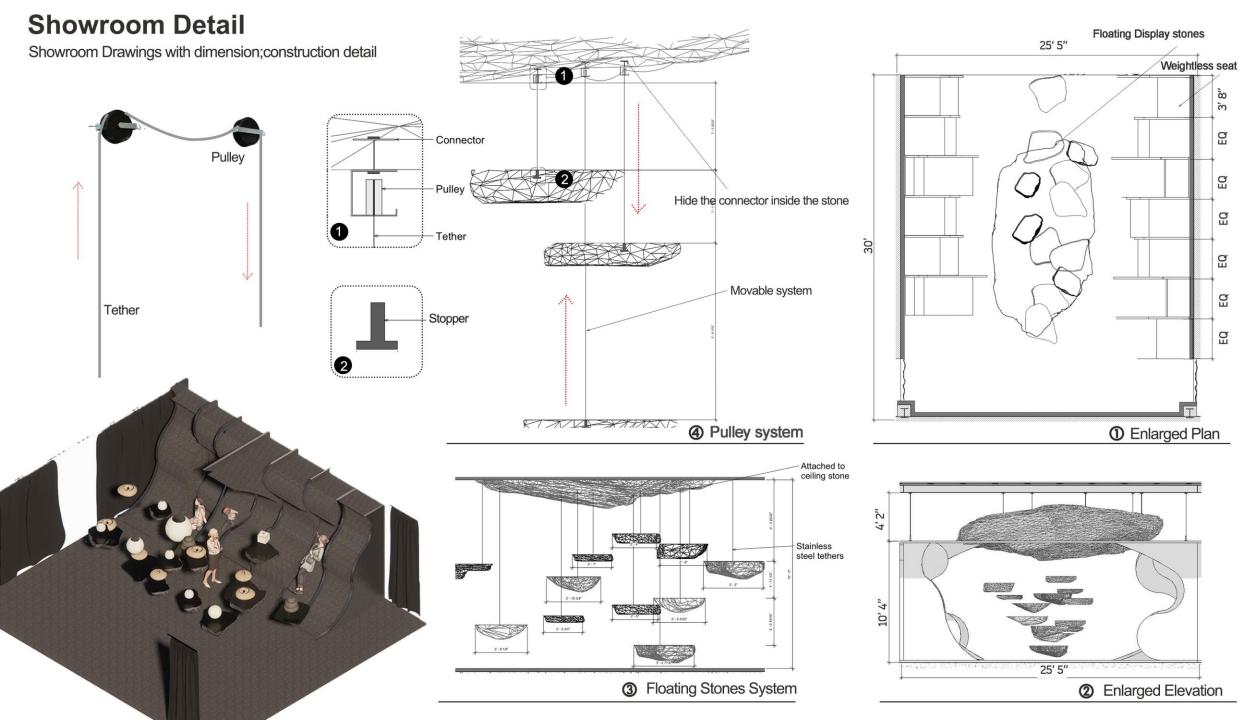


Showroom Rendering

View from the showroom seat

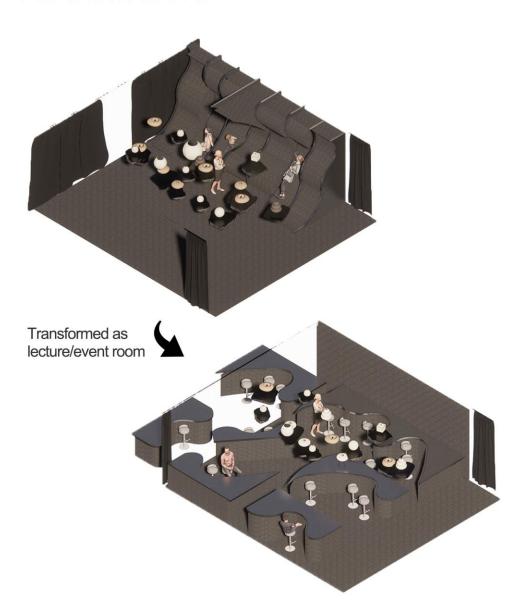






Showroom Reconfiguration

Functioned as lecture/event room







Purchasing Point Rendering

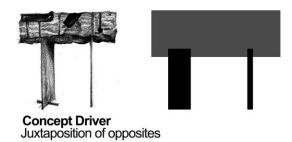
Furniture in purchasing corridor; Distribution of Akari

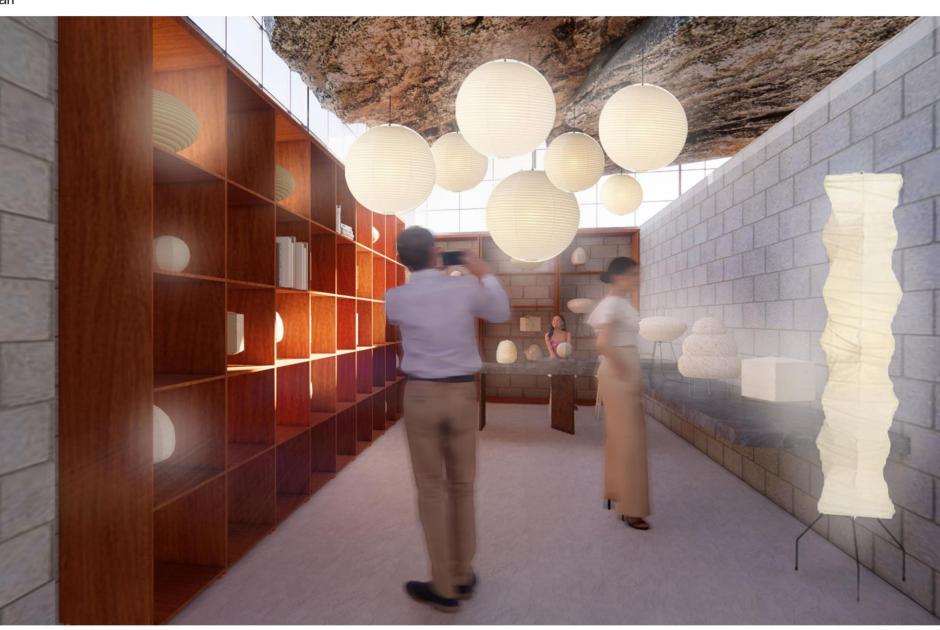






Customized furniture

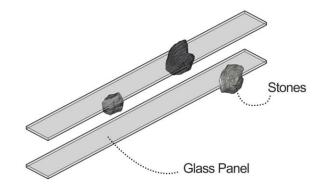




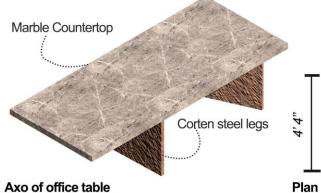
Office Rendering

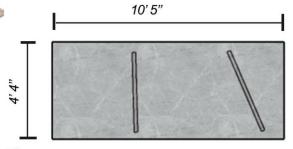
Customized furnitures and perspectives of the office area

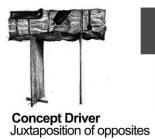




Axo of shelf Floating mass















Outdoor Cafe Rendering

View from the cafe; apply of floating system







The Akari are attached to the stones as illumination while the location is random and dynamic, with this distribution bringing the Akari into nature and in this way giving vitality and life to each of them.

Spatial Sequence

Continuity of shopping experience







